

CGMS Pre-Summit Workshop, 4th December 2017

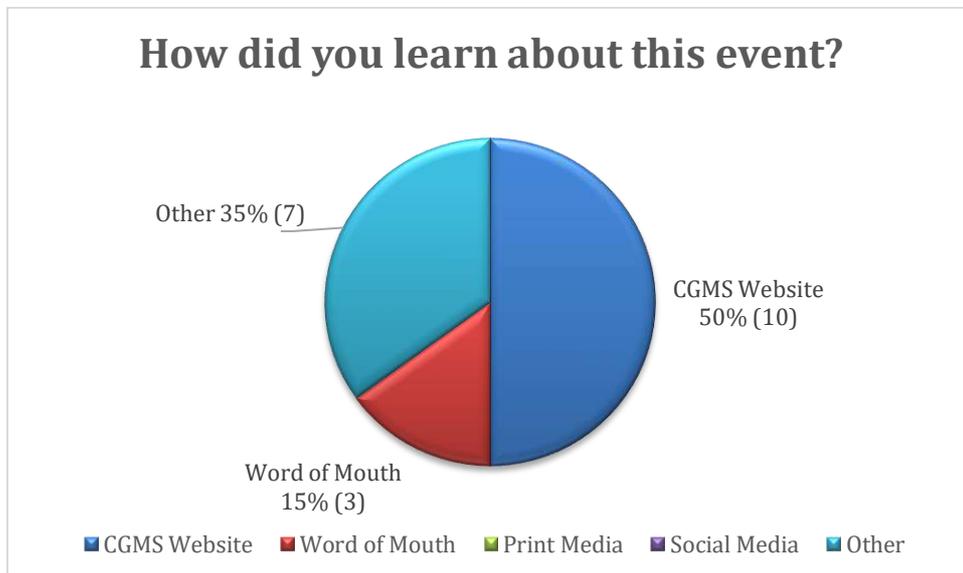
BBC Media Centre, Salford Quays

Participant Feedback

1. Participant Responses

The workshop was attended by 25 participants and three workshop coordinators. This evaluation is based on the feedback forms of 21 participants, a response rate of 85 percent.

2. Recruitment and Publicity



CGMS (Children’s Global Media Summit)

3. Workshop content and material

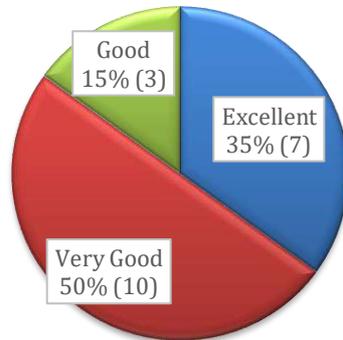
“Very thought provoking and inspiring”

“The diverse background of people who attended made the conversations really interesting, engaging, and the workshop useful.”

“It was really good, sparked interesting debate.”

“Coming from a non-European country, I've realized that we all share the same concerns on TV content for children. These issues are now global & need to be raised more.”

How would you rate the quality of today's workshop?



■ Excellent ■ Very Good ■ Good ■ Poor

4. Opportunities for Improvement

What could be done to improve the quality of today's workshop?

"Having a bit more context into shown examples to generate more contextual, specific discussion"

"More international content and not just UK to make it more global"

"Focus more on lessons learnt from programme makers"

"Let all participants prepare a little media example in order to activate the participants even more and to make everyone engaged before the workshop starts"

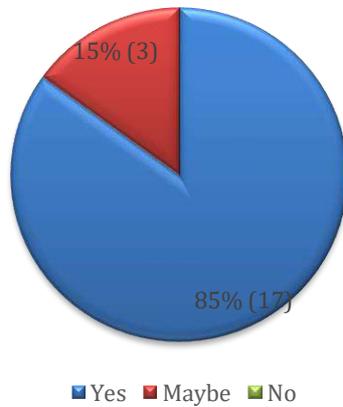
"A great environment - nothing to improve!"

5. Participant expectations

"I wasn't sure what to expect, so I was pleasantly surprised!"

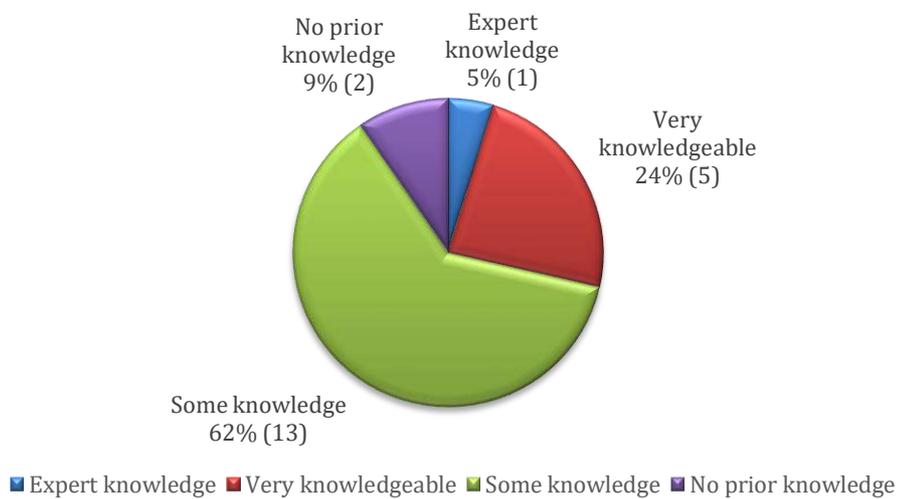
"My knowledge has grown and my horizon has been widened"

Have your personal objectives for attending this workshop been met?

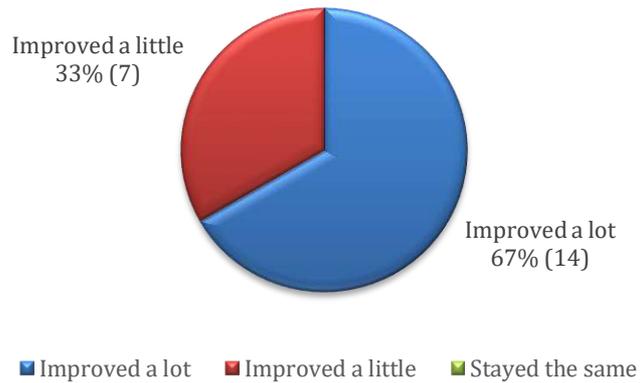


6. Knowledge and information

Please rate your level of knowledge about the topic BEFORE the workshop

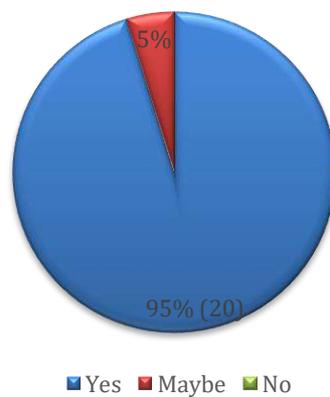


Please rate your level of knowledge about the topic AFTER the workshop

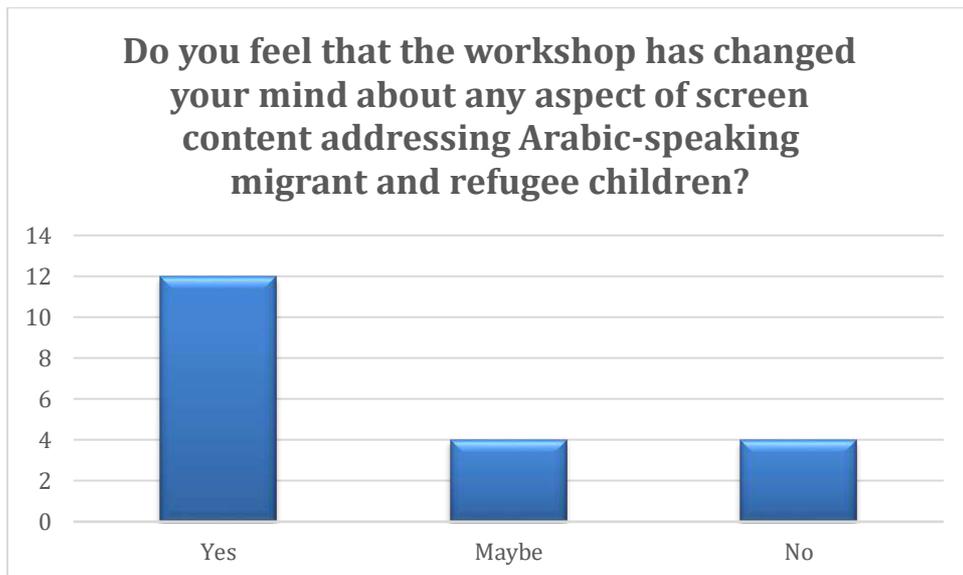


7. Dialogue and networking

Has the workshop enabled you to network with others?



8. Changes in attitudes and knowledge

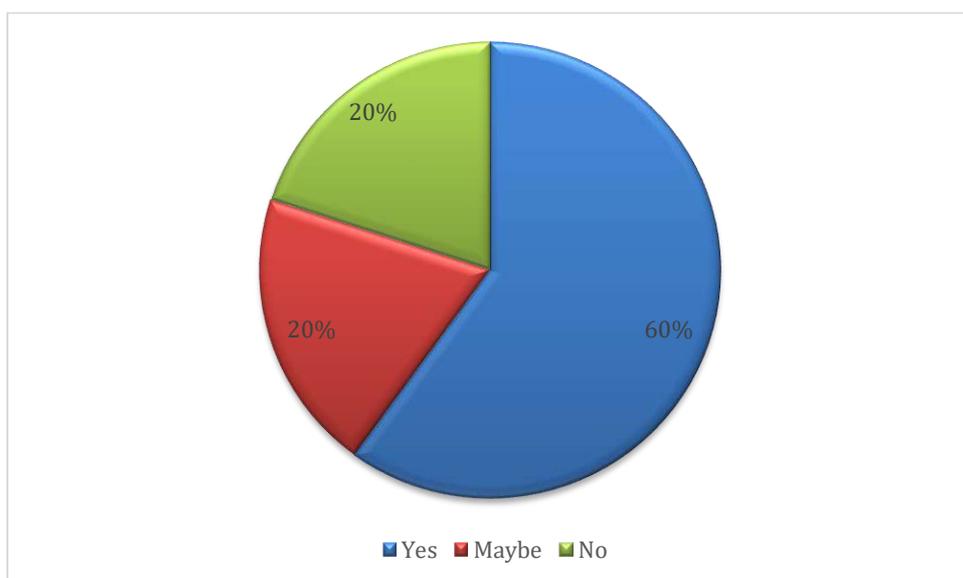


“Not all TV programs on Arab refugees are negative. In fact, I didn't know there were shows dedicated to children as well”

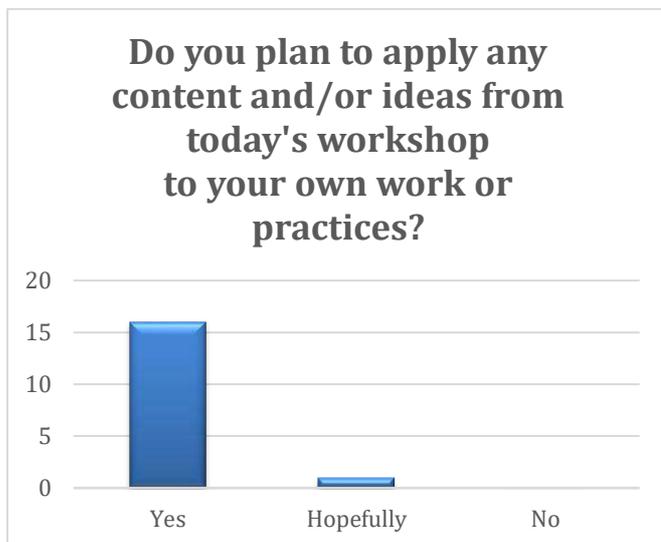
“More attuned to the pitfalls (often unintentional) of ‘othering’”

“To an extent, as an Arabic-speaker, I would have enjoyed research and fact driven content about what shows work/don't work for Arab children.”

“That children should be treated as children. They have their rights, that they should always be considered in all aspects, because they are human beings.”



9. Impact and practice



"Yes in thinking through directions for transnational public service media distribution and funding"

"Yes-where it is possible..."

"Yes. I'm very delighted to have gained insights from the workshop & will apply them to our own advocacy."



"Yes, in storytelling development and commissioning work"

"Discussions and overall shared research content as well as examples were very interesting! Looking forward to the next workshops and learning from there as we develop content"

10. Future workshops

Please list any other topic you would like to see covered in a future workshop:

"Regulatory/Commissioning issues regarding the production of children's TV shows"

"Challenges when producing content for children"

"Presentations from local producers"

“Interactive content and more participatory as well as making use of the content (i.e. examples in which content is actually used in educational purposes in schools etc...)”

“Impact measurements on showing diversity”

11. Other responses

Any other comments:

“Thank you for organizing this great workshop!”

“It was a great session. Thank you very much.”

“Thank you it was a great topic to address, and very good organization.”

“I thank the organizer (BBC), because you have personally touched on topics/communication which can't be in reciprocal manner at the Summit programme”

“Thank you for a terrific workshop! Quite informative”

“Thank you. I wish there were more such focused, child-centered, genuinely global-sensitive events at this Global Summit”

“Compliments for the very well prepared and interesting workshop! Thank you.”